



Cookie Changes Summary



Newman-O's

16oz reduced to 13oz

(3 less cookies per pack)

9oz reduced to 8oz

(Still 18 cookies; just slightly smaller)

Fig Newmans

12oz reduced to 10oz

(Still 18 cookies; just slightly smaller)



NEW PACKAGE DESIGN

Alphabet Cookies

10oz reduced to 7oz

Renamed Arrowroot to Vanilla



Champion Chip Cookies

Renamed line to "Family Recipe"

10oz reduced to 7oz

Introducing 2 New Flavors

Oatmeal Chocolate Chip

Ginger Snaps (6.5oz)

NEW PACKAGE DESIGN



Hermits

Remains at 9oz